



DNA Board of Directors Meeting Notes

6 pm, July 1st, 2019

Covo, 401 Pine Street, St Louis, MO 63102

Attendees: Mike Willis (chair), LaShana Lewis (vice chair), James Page (Treasurer), Dan Pistor (Secretary), Melanie Fries, Alex Hurst, and Taylor Jackson.

Minutes:

Mike asked for clarification on if you sell all 10, do you get your ticket for \$20. James confirmed that is correct. **James motioned, Melanie 2nd. All approved.**

Treasurer's Report:

James went over the bank statement and the amount of funds available. James has been working on budget methodology. He went over what he has created for a budget. He based some of his revenue numbers off of 2016 and 2017 and projected where he thought we were going to finish for 2019. He did the same thing for the expenditures. He is still working on some actuals. Mike said we need to revisit the Executive Director salary eventually and need to start thinking about how that will work. James will continue working with Development with what they need.

Development:

Melanie distributed an old annual report we created years ago and was looking for feedback. She thinks all we need to do is plug in new numbers and this should work. The format appears just fine. The one problem is she cant find the document on the computer. James will look for it. The rest of the board was ok moving forward with the report. The two things potential donors want to know is, where the money went and where it will go. The annual report will accompany a budget. She said the goal is to gain membership and raise money. Her goal is to sign up 200 people during Taste of St Louis. Mike said we have to think about what we will spend our money on. LaShana asked where we were with the membership fees and is the plan to eventually mail the reports. Melanie wasn't sure where we were with the membership fee. Mike said there are a few things we can do with the membership fee and possibly incorporate it into other donations.

Events:

Mike said they had an events meeting recently. They had lower attendance than usual. The next meeting is July 11th at the Arcade. Spark will be at the Arcade. We may slightly increase the cost this year. Fall Fires will be Friday Sept 20th, Oct 11th, Oct 25th. First will be at Bootleggin, 2nd at 13th Street, and the 3rd TBD. The next Happy Hour will be at The Note, LaBamba, or Mizu. August Happy Hour is at 314. The September Happy Hour will be at The Missouri Athletic Club. Melanie reached out the the Arch Foundation to see if we can have the holiday party there. Mike is concerned with attendance at the recent Happy Hours but many other factors could impact attendance. Taylor Jackson will be assuming the Co-Chair role along with Vanessa for Building Captains.



DOWNTOWN NEIGHBORHOOD ASSOCIATION

Safety:

The last meeting was very well attended with some new faces. Dan mentioned that Washington Ave was not closed as they mentioned they would be done at the meeting. Dan also mentioned frustration about our Bike Officers being pulled off to work downtown events leaving no police coverage for other areas downtown. Someone also mentioned bullet point solutions to be proposed at the next meeting. Dan went over the 2nd meeting with the Mayor. It was a good discussion regarding challenges downtown. Mainly caterers permits and enforcement. Zach will meet with Jack and discuss the caterers permit issue. We didn't make much headway with enforcement at the meeting. James mentioned positive things are happening as a result of our connections we made with our elected officials. Our relationships we have established are working. We will eventually need another meeting with the Mayor hopefully sooner than later. Mike said we should continue being a major advocate for safety and quality of life.

Town Hall Updates:

James will invite our usual participants to the Town Hall. He will also try and have the people from the Medical Marijuana implementation process give a presentation. They will have a detailed timeline of the applications process and the regulations. James wants to get the word out so it is well attended. He plans of having the Streets Dept at the September Town Hall.

Taste of St Louis:

We will be starting a sign-up sheet for volunteers.

Open Discussion:

Taylor: she is working with Vanessa on the plan for the Building Captain program.

Melanie: Asked if we should post events on Nextdoor to increase attendance. Everyone thought it's was a good idea to explore. She received the first donation for Spark.

Alex: he will work on cleaning up some of the bylaw language. He said he needs a Word version.

Dan: He mentioned he will be playing a large role in establishing the new CID since it expires in 2020. This is not the current CID but instead a different effort by a new group that will involve best practices.

LaShana: Spoke with Ryan and he has agreed to take on Urban Spaces. The next meeting is Wednesday July 3rd at Bread Co. 5:30pm. Green Leaf wants to donate a free trip to the hot bar at the next Town Hall. She is also a part of the Design Downtown group

James: is working on the National Night Out event for this year. It was a big success last year.

